



Sean Martorana of:



presents:

# INTERIOR ARTISTRY & MURALIZATION



## INTERIOR ARTISTRY & MURALIZATION

### *What is it?*

Blank walls in dull offices and vanilla rooms are huge areas of unused space, screaming for the chance to move from the background to the foreground, to function as constant inspiration, and to become exaltation instead of stagnation.

Sean's Art Curation believes that no space can survive without art. It is the heart of the human condition. It defines people, movements, and civilizations. Without creation, expression, and inspiration, we are nothing.

We work with you, with your employees, and with your brand to bring art in to any space you desire. We offer mural artistry for indoor and outdoor spaces, rental or direct purchase of art from Sean Martorana's personal collection, or even direct-commission artwork to fit your personal passions. We also offer rotational art rentals so that your space can change as you do, and the art can be as flexible as you are. We firmly believe that any space can inspire ideas, motivate people, and drive the dreamers that move your company forward. Engaging spaces result in better products, more productive workers, and happier employees - and that's what we deliver.

We also believe there is no space without hope. Cubicles don't have to dictate drudgery. A factory floor can brighten its workers' days. The room in your home that is perpetually missing something can find completion in art.

There is no space that is, by its nature, stagnating or demotivational. Sometimes it just needs some love. Contact us now.

### *What's involved:*

#### 1.) RESEARCH:

We take measurements and photograph the space, and take time to talk with you and the people who will inspire the art.

#### 2.) SKETCHES:

We create sketches and mock up ideas, which we then Photoshop directly in to the photographs of the empty space. This gives you an ultimate understanding of what the final product can look like.

#### 3.) EXECUTION:

We'll work around your schedule.





## Pricing:

### MURAL INSTALLATIONS:

Coming up with concepts and actually painting the artwork directly onto the wall creating an exciting mood and transforming the space to be more interesting and inspirational.

Up to this Sq Footage: .....	Color Per Sq Ft.....	B/W Per Sq Ft.
100 .....	\$18 .....	\$16
200 .....	\$16 .....	\$14
300 .....	\$14 .....	\$12

### ORIGINAL ARTWORK:

Sean Martorana has a large catalog of original paintings done on stretched canvas, cardboard and paper. They come in all different sizes, styles, colors and content. You can choose the ones you want or have Sean curate specific artwork towards your space.

*Commissioning custom artwork of specific themes is also available.*

This is your idea transformed into artwork through Sean's mind and creativity.

- **Pre-Existing Artwork Installation**

Buy the painting: Cost of Painting (\$0.75 per sq inch) + Framing (if necessary)

### RENT THE PAINTING:

You are free to search through Sean's extensive catalog of fine art that is available. If you are not interested in purchasing right away, you can rent the paintings over time which allows you to switch the paintings out or eventually buy the painting after seeing it and loving it in your space.

- Original Artwork \$30 a month per painting
- \$100 for every 5 paintings

*Rent the Painting with Monthly switch outs*

- Depends on location but could be around an additional \$125 per month.

### MOVABLE MURALS

Printed Premium Repositionable Self-Adhesive Fabric. These are graphics that can be temporary murals. The material is repositionable so you can take it with you or move it over time. Best part is the adhesive does not damage the wall or surface it's put on!!

Printing & Installation Pricing

- 18" x 24" = \$50 + Installation
- 25" x 36" = \$80 + Installation
- 33" x 48" = \$130 + Installation
- 42" x 60" = \$165 + Installation
- 50" x 72" = \$215 + Installation

*Custom Design/ Artwork is extra and billed hourly according to the details of the project.*





## INTERIOR ARTISTRY & MURALIZATION SAMPLES



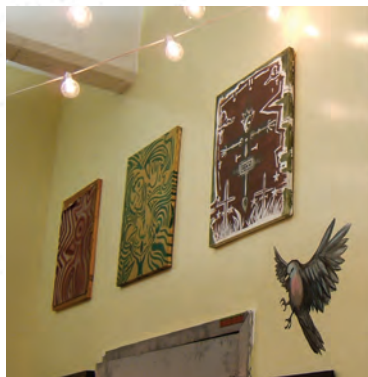
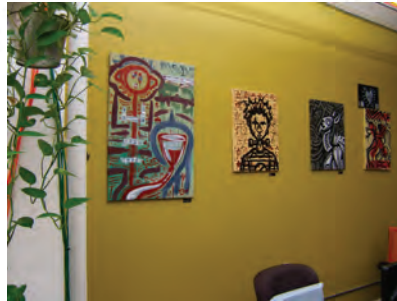
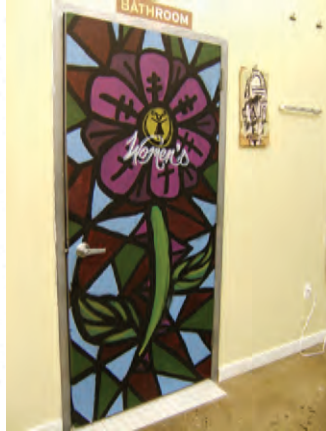
### QBBQ Window Installation

Painting the windows at QBBQ did not just transform the restaurant's facade, but it played with the sunlight to create moving images that changed throughout the day. Shadows lined the floor, tables, and patrons, blanketing the entire restaurant in the artistic experience.





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### IndyHall Murals and Interior Design/Curation

As IndyHall serves an ever-changing and evolving community, Sean was given artistic license to transform the space in to an ever changing gallery of art. Future designs include lighting and foliage installations as well.





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### Cafe Estelle Window Installation

Cafe Estelle commissioned Sean and his unique window painting techniques to transfer a blank wall of windows from uninteresting to visually stunning. Available for both patrons and the residents of the apartments that share the same building, the shared lobby is viewed by hundreds of people daily.



### Wildbit Mural Installation Concept

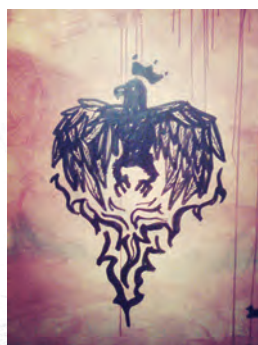
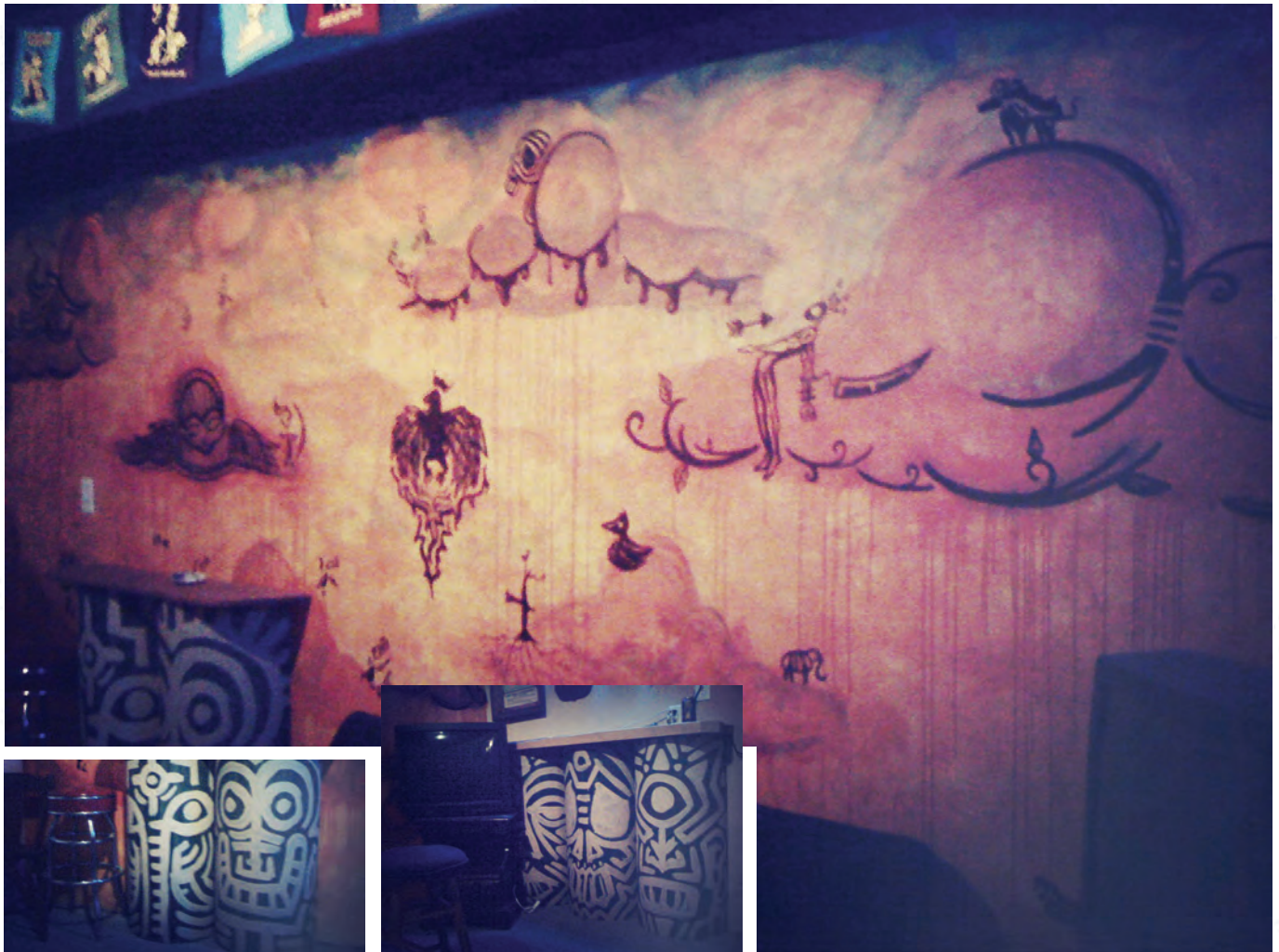
An ongoing project, these Photoshop concept mockups illustrate how large-scale installations can be visually imagined before they're physically executed. Here, WildBit asked Sean to use large-scale imagery to evoke their flagship product *Beanstalk*.



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## INTERIOR ARTISTRY & MURALIZATION SAMPLES



### Atlantic City Bar with Custom Totem Pillars

Sean helped make what was a simple garage into colorful and exciting home bar/ entertainment room in this Atlantic City house.

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